

Table 2	Car Mpc By Make	IMMATRICULATIONS DE VOITURES NEUVES PAR MARQUE				January 2026
		INSCHRIJVINGEN VAN NIEUWE PERSONENWAGENS PER MERK				

	January	2026		2025	January	Diff.	
	Total		Total	Total			
	Brandname	32 997	%	40 594	%	-7.597	-18,71%
1	VOLKSWAGEN	3 170	9,61%	3 632	8,95%	-462	-12,72%
2	BMW	3 133	9,49%	5 998	14,78%	-2.865	-47,77%
3	MERCEDES	3 079	9,33%	3 687	9,08%	-608	-16,49%
4	PEUGEOT	2 363	7,16%	1 853	4,56%	510	27,52%
5	AUDI	2 215	6,71%	2 440	6,01%	-225	-9,22%
6	RENAULT	1 908	5,78%	2 223	5,48%	-315	-14,17%
7	SKODA	1 870	5,67%	1 273	3,14%	597	46,90%
8	TOYOTA	1 611	4,88%	2 240	5,52%	-629	-28,08%
9	KIA	1 397	4,23%	1 760	4,34%	-363	-20,63%
10	VOLVO	1 389	4,21%	1 488	3,67%	-99	-6,65%
11	DACIA	1 318	3,99%	2 523	6,22%	-1.205	-47,76%
12	CITROEN	1 046	3,17%	1 181	2,91%	-135	-11,43%
13	OPEL	1 010	3,06%	727	1,79%	283	38,93%
14	FORD	900	2,73%	1 336	3,29%	-436	-32,63%
15	HYUNDAI	700	2,12%	1 340	3,30%	-640	-47,76%
16	TESLA	693	2,10%	1 008	2,48%	-315	-31,25%
17	MINI	526	1,59%	455	1,12%	71	15,60%
18	BYD	476	1,44%	247	0,61%	229	92,71%
19	NISSAN	456	1,38%	974	2,40%	-518	-53,18%
20	FIAT	340	1,03%	202	0,50%	138	68,32%
21	SUZUKI	338	1,02%	453	1,12%	-115	-25,39%
22	MAZDA	314	0,95%	254	0,63%	60	23,62%
23	MG	307	0,93%	276	0,68%	31	11,23%
24	CUPRA	253	0,77%	361	0,89%	-108	-29,92%
25	SEAT	251	0,76%	330	0,81%	-79	-23,94%
26	PORSCHE	246	0,75%	371	0,91%	-125	-33,69%
27	POLESTAR	212	0,64%	300	0,74%	-88	-29,33%
28	JEEP	154	0,47%	132	0,33%	22	16,67%
29	XPENG	135	0,41%	86	0,21%	49	56,98%
30	LEAPMOTOR	127	0,38%	52	0,13%	75	144,23%
31	HONDA	120	0,36%	144	0,35%	-24	-16,67%
32	LAND ROVER	109	0,33%	380	0,94%	-271	-71,32%
33	ALFA ROMEO	107	0,32%	174	0,43%	-67	-38,51%
34	LEXUS	106	0,32%	150	0,37%	-44	-29,33%
35	KG MOBILITY	90	0,27%	78	0,19%	12	15,38%
36	DS	89	0,27%	90	0,22%	-1	-1,11%
37	OMODA	82	0,25%	4	0,01%	78	1.950,00%
38	JAECOO	78	0,24%	-		78	
39	ALPINE	47	0,14%	18	0,04%	29	161,11%
40	ZEEKR	28	0,08%	-		28	

	January	2026		2025		Diff.	
	Total		Total				
	Cumul	32 997	%	40 594	%	-7 597	-18,71%
1	VOLKSWAGEN	3 170	9,61%	3 632	8,95%	- 462	-12,72%
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11	DACIA	1 318	3,99%	2 523	6,22%	-1 205	-47,76%
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17	MINI	526	1,59%	455	1,12%	71	15,60%
18	BYD	476	1,44%	247	0,61%	229	92,71%
19	NISSAN	456	1,38%	974	2,40%	- 518	-53,18%
20	FIAT	340	1,03%	202	0,50%	138	68,32%
21	SUZUKI	338	1,02%	453	1,12%	- 115	-25,39%
22	MAZDA	314	0,95%	254	0,63%	60	23,62%
23	MG	307	0,93%	276	0,68%	31	11,23%
24	CUPRA	253	0,77%	361	0,89%	- 108	-29,92%
25	SEAT	251	0,76%	330	0,81%	- 79	-23,94%
26	PORSCHE	246	0,75%	371	0,91%	- 125	-33,69%
27	POLESTAR	212	0,64%	300	0,74%	- 88	-29,33%
28	JEEP	154	0,47%	132	0,33%	22	16,67%
29	XPENG	135	0,41%	86	0,21%	49	56,98%
30	LEAPMOTOR	127	0,38%	52	0,13%	75	144,23%
31	HONDA	120	0,36%	144	0,35%	- 24	-16,67%
32	LAND ROVER	109	0,33%	380	0,94%	- 271	-71,32%
33	ALFA ROMEO	107	0,32%	174	0,43%	- 67	-38,51%
34	LEXUS	106	0,32%	150	0,37%	- 44	-29,33%
35	KG MOBILITY	90	0,27%	78	0,19%	12	15,38%
36	DS	89	0,27%	90	0,22%	- 1	-1,11%
37	OMODA	82	0,25%	4	0,01%	78	1.950,00%
38	JAECOO	78	0,24%	-		78	
39	ALPINE	47	0,14%	18	0,04%	29	161,11%
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	January	2026		2025	January	Diff.			January	2026		2025		Diff.	
		Total		Total	Total					Total		Total			
	Brandname	32 997	%	40 594	%	-7.597	-18,71%		Cumul	32 997	%	40 594	%	-7 597	-18,71%
41	LYNK & CO	27	0,08%	14	0,03%	13	92,86%	41	LYNK & CO	27	0,08%	14	0,03%	13	92,86%
42	MASERATI	25	0,08%	13	0,03%	12	92,31%	42	MASERATI	25	0,08%	13	0,03%	12	92,31%
43	LANCIA	22	0,07%	20	0,05%	2	10,00%	43	LANCIA	22	0,07%	20	0,05%	2	10,00%
44	SMART	21	0,06%	72	0,18%	-51	-70,83%	44	SMART	21	0,06%	72	0,18%	- 51	-70,83%
45	BENTLEY	14	0,04%	14	0,03%	0	0,00%	45	BENTLEY	14	0,04%	14	0,03%	0	0,00%
46	LAMBORGHINI	13	0,04%	9	0,02%	4	44,44%	46	LAMBORGHINI	13	0,04%	9	0,02%	4	44,44%
47	SUBARU	13	0,04%	15	0,04%	-2	-13,33%	47	SUBARU	13	0,04%	15	0,04%	- 2	-13,33%
48	LOTUS	10	0,03%	22	0,05%	-12	-54,55%	48	LOTUS	10	0,03%	22	0,05%	- 12	-54,55%
49	FERRARI	9	0,03%	19	0,05%	-10	-52,63%	49	FERRARI	9	0,03%	19	0,05%	- 10	-52,63%
50	ASTON MARTIN	6	0,02%	16	0,04%	-10	-62,50%	50	ASTON MARTIN	6	0,02%	16	0,04%	- 10	-62,50%
51	ALLIED VEHICLES LTD	5	0,02%	5	0,01%	0	0,00%	51	ALLIED VEHICLES LTD	5	0,02%	5	0,01%	0	0,00%
52	ALPINA	4	0,01%	1	0,00%	3	300,00%	52	ALPINA	4	0,01%	1	0,00%	3	300,00%
53	EVO	4	0,01%	-		4		53	EVO	4	0,01%	-		4	
54	MITSUBISHI	4	0,01%	-		4		54	MITSUBISHI	4	0,01%	-		4	
55	ROLLS-ROYCE	4	0,01%	2	0,00%	2	100,00%	55	ROLLS-ROYCE	4	0,01%	2	0,00%	2	100,00%
56	AMF	3	0,01%	2	0,00%	1	50,00%	56	AMF	3	0,01%	2	0,00%	1	50,00%
57	DONGFENG	2	0,01%	10	0,02%	-8	-80,00%	57	DONGFENG	2	0,01%	10	0,02%	- 8	-80,00%
58	DR	2	0,01%	-		2		58	DR	2	0,01%	-		2	
59	NIO	2	0,01%	1	0,00%	1	100,00%	59	NIO	2	0,01%	1	0,00%	1	100,00%
60	SPORTEQUIPE	2	0,01%	-		2		60	SPORTEQUIPE	2	0,01%	-		2	
61	TRIPOD	2	0,01%	10	0,02%	-8	-80,00%	61	TRIPOD	2	0,01%	10	0,02%	- 8	-80,00%
62	BAIC	1	0,00%	13	0,03%	-12	-92,31%	62	BAIC	1	0,00%	13	0,03%	- 12	-92,31%
63	B-STYLE&FLEX-I-TRANS	1	0,00%	6	0,01%	-5	-83,33%	63	B-STYLE&FLEX-I-TRANS	1	0,00%	6	0,01%	- 5	-83,33%
64	DFSK	1	0,00%	3	0,01%	-2	-66,67%	64	DFSK	1	0,00%	3	0,01%	- 2	-66,67%
65	FISKER	1	0,00%	-		1		65	FISKER	1	0,00%	-		1	
66	FORTHING	1	0,00%	6	0,01%	-5	-83,33%	66	FORTHING	1	0,00%	6	0,01%	- 5	-83,33%
67	GENESIS	1	0,00%	-		1		67	GENESIS	1	0,00%	-		1	
68	INEOS	1	0,00%	-		1		68	INEOS	1	0,00%	-		1	
69	MAN	1	0,00%	-		1		69	MAN	1	0,00%	-		1	
70	SWM	1	0,00%	2	0,00%	-1	-50,00%	70	SWM	1	0,00%	2	0,00%	- 1	-50,00%
71	TIGER	1	0,00%	-		1		71	TIGER	1	0,00%	-		1	
72	CATERHAM	-		1	0,00%	-1	-100,00%	72	CATERHAM	-		1	0,00%	- 1	0,00%
73	FAW	-		3	0,01%	-3	-100,00%	73	FAW	-		3	0,01%	- 3	0,00%
74	JAGUAR	-		13	0,03%	-13	-100,00%	74	JAGUAR	-		13	0,03%	- 13	0,00%
75	MAXUS	-		55	0,14%	-55	-100,00%	75	MAXUS	-		55	0,14%	- 55	0,00%
76	MCLAREN	-		1	0,00%	-1	-100,00%	76	MCLAREN	-		1	0,00%	- 1	0,00%
77	SSANGYONG	-		6	0,01%	-6	-100,00%	77	SSANGYONG	-		6	0,01%	- 6	0,00%
Total:		32 997	100,00%	40 594	100,00%			Total:		32 997	100,00%	40 594	100,00%	-7 597	-18,71%